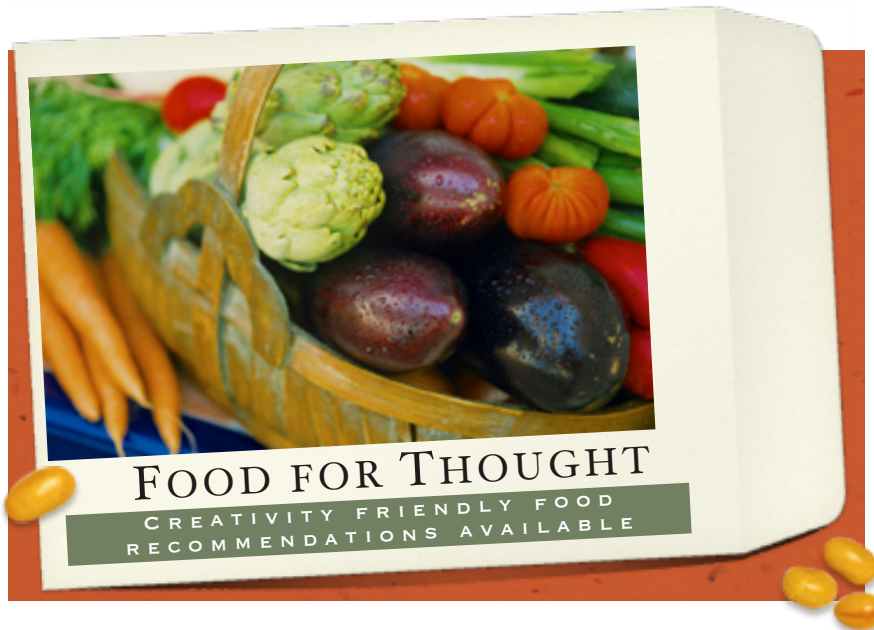


CREATIVETHINKING



Contact Details

Kerry Maberly Ph.D.
Ph: 1300 Brainy [272469]
IDD: +61 431 745 464
W: www.brainy.com.au
E: thinking@brainy.com.au

Location: Australia
[Timezone: AEST = GMT +10 hours [UK], EST + 15 hours [New York, USA], PST + 18 hours [LA, USA].

Brainy is a boutique training company developing your greatest asset - your thinking skills. Training is available globally.

Brainy Creative Thinking courses provide you with a range of immediate and powerful techniques for creating a large number of ideas and encouraging innovation in your organisation.

Overview

The Creative Thinking programmes are designed to introduce people to the ever present creative capacity they have inside them. At Brainy, we believe that everyone is creative and it is how we are creative that differs.

Outcomes

In our tailored programmes we...

- ★ Show you how to access your innate creativity & proliferate ideas using a range of tools
- ★ Demonstrate the key barriers that affect creative thinking
- ★ Show you how to avoid the most common creative thinking mistakes
- ★ Give you tools that you can use immediately!

Who should attend?

Anybody who is interested in unleashing (or simply finding!) their creativity. Anyone who has an immediate or ongoing need to develop and create fresh ideas and foster innovation. These programmes can be tailored for any roles within an organisation.

Training Delivery

The delivery of our training is energetic, hands-on and pragmatic. All of our designs allow delegates to understand

the concepts and then practice them. Delegates walk away with tools and techniques that they can instantly implement in the workplace.

Duration

Programmes range from 1 hour Lunch & Learn sessions, 1/2 day masterclasses to comprehensive 2 day sessions.

Potential Contents

In designing a programme for your organisation we would select from the following topics, depending upon the desired outcomes and duration of training:

- ★ Creative thinking tools & techniques
- ★ Opportunities to apply creative tools: Live issues and case studies
- ★ Blocks to creativity (& how to overcome these!)
- ★ Benefits of creativity
- ★ How the brain works (re creativity and innovation)
- ★ Styles of creative thinking
- ★ Preparing your body & mind for creativity
- ★ Brain Foods
- ★ How to foster an idea enriching environment
- ★ MindMapping
- ★ Demonstration & use of MindMapping software
- ★ Analysing creative ideas
- ★ Other topics you value

Kirton Adaption-Innovation Inventory

Your organisation may also benefit from profiling staff using the Kirton Adaption-Innovation Inventory [KAI] - a thinking styles inventory. These styles indicate a preferred way for creating new ideas and managing change and form a continuum from adaptive through to more innovative. The more adaptive style shows a preference for solving problems through incremental improvement within a system, whereas those who work in a more innovative way have a preference for restructuring the system. The KAI often proves insightful when understanding the types of ideas that colleagues present as a way forward.

Risk Free Training

We offer a 100% Risk-Free Guarantee - if you are not absolutely delighted by our service and the training does not meet your needs then you do not pay - it is as simple as that.

More great reasons to select Brainy

1. Training uses cutting edge neuroscientific knowledge & best practice in training [better results]
2. Energetic, fun, pragmatic training
3. Referral to other relevant training providers [saving you time]
4. Highly skilled facilitators